## VISION

Improved health and wellbeing for everyone, everywhere.

## MISSION

To advance academic public health by mobilizing the collective power of our members to drive excellence and innovation in education, research, and practice.

## VALUES

<table>
<thead>
<tr>
<th>Diversity, Equity, Inclusion, and Social Justice</th>
<th>Collaboration</th>
<th>Excellence</th>
<th>Innovation</th>
<th>Agility</th>
<th>Commitment to Public Health</th>
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## GOALS

### 1. Advance solutions to the critical public health challenges facing society.

1.1 Lead the academic public health community in generating the knowledge and taking collective action to advance evidence-based solutions to critical public health challenges globally.

1.2 Advance the journey on diversity, equity, inclusion, and social justice in academic public health.

### 2. Champion the development of a diverse and exceptional public health workforce.

2.1 Enhance members’ ability to attract, admit, retain, and graduate a diverse and inclusive student body.

2.2 Advance the professional development and lifelong learning of the public health workforce.

### 3. Uphold and advance excellence and innovation in teaching, research, and practice.

3.1 Strengthen, equip, and train leaders for the future of academic public health.

3.2 Advance teaching, learning, research, practice, and scholarship to meet the evolving needs of the field.

3.3 Create platforms to support member engagement and collaboration to advance academic public health.

### 4. Be the leading voice and authority on academic public health.

4.1 Serve as the premier data resource on academic public health for members, policymakers, the media, and the field of public health.

4.2 Advocate for public health in education, research, practice, and the use of evidence-based decision-making to support all policies.

4.3 Promote the value and contributions of academic public health, our member institutions, and the Association.

### 5. Position ASPPH for long-term success and sustainability.

5.1 Provide exceptional value to our members by embracing agility, innovation, and business intelligence.

5.2 Nurture an inclusive organizational culture that supports growth, opportunity, wellbeing, and collaboration.

5.3 Operate as an effective, sustainable, and well-governed organization that is positioned for continued growth.